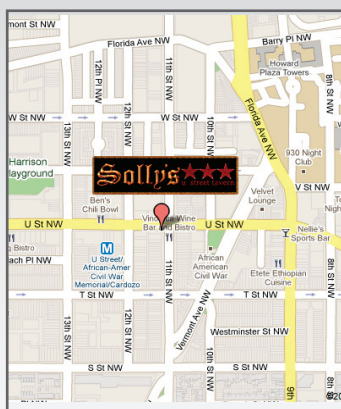


DC Restaurant DOUBLED Profits in a Down Economy – Without Increasing Sales – Find out How!



\$120 FREE!
*Limited seating



Event Details

Date : Thursday

March 25, 2010

Time : 2PM-5PM

Location : Solly's

U Street Tavern

1942 11th St NW

Washington, DC

Metered on-street parking available, or take the green/yellow line to U St Metro

* 50 total seats available; tickets will run out quickly. Limit 2 tickets per group.

RSVP online! <http://barmetrix.eventbrite.com>

Reserve your seat by calling (866) 454-7915

Presented by Barmetrix, a member of RAMW, and MidCity Business Association. Visit us online @ www.barmetrix.com

Three informative 1-hour sessions

Refreshments will be provided

- Learn 3 Methods to Drive Costs Down:** We will present a case study illustrating the actions a DC bar/restaurant took last year to dramatically increase profits while their competitors waited for the storm to pass!
- 5 Ways to Avoid a Tax Audit:** The government is out of money, and cash businesses are targets! Learn from tax attorney Mike Dillon what you need to know to reduce your risk of an audit.
- Learn 7 Steps to Delivering Remarkable Service:** Let's face it, Average Service sucks! Ever wonder how some restaurants continue to load revenue and profit while the recession beats up "average restaurants"? Sean Finter will show you why.

Industry Expert Speakers



Sean Finter is a hospitality industry veteran with a reputation for turning struggling businesses around with his holistic approach to working with restaurant owners and staff. His company Barmetrix helps hospitality teams on three continents build better, stronger, more profitable organizations.



Michael Dillon, Esq. is a tax attorney and consultant who represents bars & restaurants during tax audits, often at seemingly "hopeless" stages. He is a frequent lecturer to the hospitality industry and is published in numerous trade journals.

"I had always been looking for a good system to get an accurate handle on exactly what was happening behind the bar when I was not there. Once Barmetrix began with us it was immediately obvious that this was the tool I had been searching for."

-Butch Wilson, Indulj

RESERVE YOUR SEAT NOW : (866) 454.7915

