

**OFFICE OF THE DEPUTY MAYOR FOR PLANNING
AND ECONOMIC DEVELOPMENT**

**The Business Plan For the
Golden Triangle Business Improvement District**

TESTIMONY

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I am Executive Director of the Restaurant Association Metropolitan Washington (RAMW) and as such I represent restaurants in the District of Columbia and Northern Virginia. The work that the Golden Triangle Bid Corporation does is of great benefit to restaurants, to the community and hence to the city.

The Golden Triangle Bid has successfully made its designated jurisdiction a more pleasing place, enlivening and beautifying the streetscape and thus enhancing the quality of life for residents, workers and tourists. The humanitarian work the BID does with the homeless is admirable and beneficial to all. Clearing graffiti, cleaning tree boxes, trash and debris removal all contribute to the positive changes wrought by the Golden Triangle BID.

The BID's website is an easy to use tool promoting the wonderful restaurants and retail within its boundaries. Their e-news informs on the many events and happenings in the neighborhood, increasing excitement and activities in the community. The Farragut Sounds in the Square certainly enlivens a city considered to be all work and no play.

The offices of RAMW are located in the Golden Triangle Bid and I am frequently assisted by the ever-helpful and gracious Golden Triangle Ambassadors. I often witness their anticipatory assistance offered to lost, bewildered tourists and visitors, directing the befuddled to their correct destination. Public safety has been improved due to the presence of more eyes and ears on the street.

RAMW wholeheartedly supports the extension of the term of the Golden Triangle Improvement District for an additional five-year term. The BID is an integral player in the Mayor's quest to increase the number of residents in the District, making *The Golden Triangle: The Place To Be In DC.*