



*A
PARTY*
WITH
PURPOSE

*2025 RAMMYS
Partnership Opportunities*

Presented by the Restaurant Association
of Metropolitan Washington

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Define.
Taste.

Monumental *NEIGHBORHOOD*
WORLD CLASS
CULTURAL **Prestigious**



A Cause For Celebration

The RAMMYS Awards & Gala benefits the work of the Restaurant Association of Metropolitan Washington and the RAMW Educated Eats Foundation.

RAMW has served as a catalytic champion for the Greater Washington Region's world-class restaurant and foodservice community for more than a century. We're bold advocates for policies that strengthen our members and grow the industry. We provide vital resources to help turn culinary visions into thriving careers and businesses.

Your partnership in The RAMMYS is an investment that will transform lives and shape the future of food in the Nation's Capital.

The RAMMYS Menu

Our 2025 partnership menu is designed around the key principles of quality, value, and customer experience. We offer a variety of options—high-visibility naming rights, immersive activations, brand positioning, advertising, and more—to help you achieve your goals. Whether you seek year-round engagement or a more targeted approach, we're here to create the right opportunity for you.

The RAMMYS Finalists Announcement

Be a part of the exclusive reveal party, kicking off the festivities that lead up to the RAMMYS with the exciting announcement of this year's finalists.

The RAMMYS Honors

Join us for the second annual RAMMYS Honors event, celebrating the recipients of some of our industry's most esteemed awards. Drawing stakeholders, industry professionals, and more to celebrate the accomplishments of the Honorees.

43rd Annual RAMMYS Awards and Gala

The RAMMYS are the Oscars of the DC restaurant scene. Thousands will gather to honor the talent and ingenuity of Metropolitan Washington's leading culinary artists and restaurateurs. More than a typical awards gala, the RAMMYS is not to be missed.

THE RAMMYS FINALISTS ANNOUNCEMENT

Monday, April 14 | 5:00 to 7:00 pm
The Hamilton Live
600 14th Street NW
Washington, DC

The RAMMYS Finalist Announcement draws hundreds of the area's top restaurateurs, all eager to be among the first to hear who is leading their industry in more than 20 different categories.

Don't miss the opportunity to align yourself with everything that this gathering represents, to gain visibility for your brand among industry leaders, and to network with DC's best and brightest.



THE RAMMYS FINALISTS ANNOUNCEMENT

TITLE Sponsor \$20,000

EXCLUSIVE TITLE SPONSORSHIP

Event Benefits

- › Exclusive Presented By Recognition in Event Marketing
- › Featured Placement on Finalist Gift
- › On-Stage Finalists Presenter in 3 Categories

Brand Recognition

- › Premiere Brand Presence in Finalists Email Marketing
- › Exclusive Post-Event Email to RAMMYS Finalists
- › On-Stage Acknowledgement by RAMW President
- › Inclusion in Event Logo Loop
- › Brand Presence in Social Media Marketing
- › Inclusion in All Event Press Materials
- › Personalized Page in Digital RAMMYS Recap Souvenir Book

PRESENTING Partner

\$5,000

- › Dedicated Brand or Tasting Station at Event
- › Brand Presence in Finalists Email Marketing
- › On-Stage Acknowledgement
- › Inclusion in Event Logo Loop
- › Inclusion in All Event Press Materials



THE RAMMYS HONORS

Tuesday, July 1 | 6:00 to 9:00 pm
The Schuyler at Hamilton Hotel
1001 14th Street NW
Washington, DC

Join us for the second annual RAMMYS Honors event, announcing and celebrating the recipients of some of our industry's most esteemed awards.

Each recipient of these awards is a paragon of excellence in the restaurant industry, and it is a highlight of the season to gather them in one location to honor and celebrate their achievements.



L-R Shawn Townsend, RAMW President & CEO, Diane Gross, RAMW Board Chair and Owner of Cork Wine Bar and Market, Kathy E. Hollinger, 2024 Duke Zeibert Capital Achievement Award Honoree & CEO of the Greater Washington Partnership, and DC Councilmember Kenyan McDuffie

THE RAMMYS HONORS

The RAMMYS Milestone Awards

Commemorating long-standing local restaurants and RAMW members who are celebrating 25th, 50th, or 75th anniversaries, the Honorary Milestone Award is bestowed upon restaurants from casual to formal, including some of the region's most celebrated dining institutions.

Joan Hisaoka Allied Member of the Year

The award is presented to an associate member who best exemplifies commitment to and support of RAMW. This award recipient is determined by the Executive Committee of RAMW.



The Duke Zeibert Capital Achievement Award Honoree

Recognizes an individual, in the foodservice community or outside the industry, whose hard work and outstanding initiative has increased the profile and success of the entire metropolitan Washington dining landscape.

Previous Honorees

- › Kathy E. Hollinger, CEO, Greater Washington Partnership
- › Anthony A. Williams, Former Mayor of the District of Columbia
- › Chef José Andrés, José Andrés Restaurants
- › Chef Ris Lacoste, ris
- › Herbert Miller, Founder, Western Development Corporation

The John G. Laytham Exception Leadership and Impact Award

Presented to individuals from the region's foodservice community who have made a sizable impact locally, nationally, or globally through their service-driven work and vision.

Previous Honorees

- › Mike Curtin, DC Central Kitchen
- › Claude Andersen, Clyde's Restaurant Group
- › Chef José & Patricia Andrés

THE RAMMYS HONORS

TITLE Sponsor \$20,000

EXCLUSIVE TITLE SPONSORSHIP

Event Benefits

- › Reserved Table at Event
- › Exclusive Presented By Recognition in Event Marketing
- › Featured Placement on Honors Recipient Gift

Brand Recognition

- › Premiere Brand Presence in Honors Email Marketing (2,000+ Industry Members and Leaders)
- › On-Stage Acknowledgement by RAMW President
- › Inclusion in Event Logo Loop
- › Brand Presence in Social Media Marketing
- › Inclusion in All Event Press Materials
- › Personalized Page in Digital RAMMYS Recap Souvenir Book

TABLE Host \$5,000

- › Reserved Table for 10 at Event
- › Brand Presence in Honors Email Marketing (2,000+ Industry Members and Leaders)
- › On-Stage Acknowledgement
- › Inclusion in Event Logo Loop



Interested in hosting a *Tasting/Branding Station*? Email therammys@ramw.org.

43RD ANNUAL RAMMYS AWARDS & GALA

Sunday, August 3 | 6:00 to 11:00 PM
Walter E. Washington Convention Center
801 Allen Y. Lew Place NW , Washington, DC

Don't miss your chance to be part of the pinnacle event of the year for DC's restaurant industry: The 43rd Annual RAMMYS! Since the announcement of the finalists, all momentum has been building and focused on this one night, when together we celebrate the creativity and innovation that have brought us to the table again and again. It all culminates in this extraordinary evening of celebration and recognition.

Highlights include the announcement of this year's winners for New Restaurant of the Year, Chef of the Year, and Formal Fine Dining Restaurant of the Year, among many others. Be among the first to congratulate the leaders and trailblazers of our industry at this magical event.



43RD ANNUAL RAMMYS AWARDS & GALA

Why Sponsor?

Don't miss this exclusive sponsorship opportunity! Nowhere else will you find the region's top restaurant and hospitality leaders gathered in one place, ready to connect. Aligning your brand with this premier event showcases your support for the industry's priorities while ensuring you're a visible part of an unforgettable evening.



Audience Snapshot

Who Attends?

- › Restaurateurs and Independent Operators
- › Executive Chefs
- › Pastry Chefs
- › Chef/Owners
- › Sous Chefs & Line Cooks
- › Restaurant Managers
- › Sommeliers
- › Beverage Directors
- › Distributors & Wholesalers
- › Food Industry Technology Leaders
- › Importers & Exporters
- › Service Staff

RAMMYS Demographics

2,500+
attendees

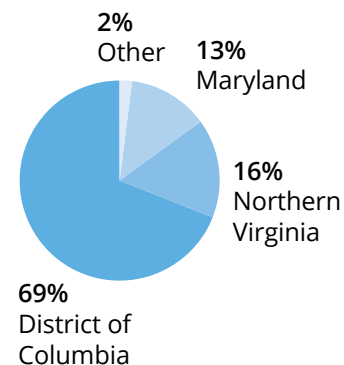
500+

members of
the media
(print, radio,
television, and
online)

140+

restaurants,
restaurant
groups
and hotels
represented

Attendees by Mid-Atlantic Region



43RD ANNUAL RAMMYS AWARDS & GALA

PRESIDENT'S CIRCLE

Diamond Elite \$50,000

- › Priority Renewal Rights for Following Year
- › Recognition as a RAMMYS President's Circle Sponsor Across All Platforms
- › Exclusive Lounge Add Ons (inquire for more details)

Exclusive RAMMYS Experience

- › 24 Ticket Package
- › Guest Lounge at Awards Celebration (350 Sq Ft)
- › Exclusive Access to VIP Opening Reception
- › Select Access to Winners Circle with Photo Opportunities with RAMMYS Recipients
- › Select Access to Major Sponsors Lounge
- › On-Stage Acknowledgement by RAMW President

Premiere Brand Exposure

- › Projected Gobo of Your Logo
- › Custom Full-Page Feature in Printed Program
- › Premiere Brand Presence in Email Marketing
- › Brand Presence in Social Media Marketing
- › Brand Presence on Event Website
- › Inclusion in All Event Press Materials
- › Personalized Page in Digital RAMMYS Recap Souvenir Book

All-Year RAMW Benefits

- › Complimentary Annual RAMW Membership
- › Invitation to Join Industry Leaders Chef Table Experience
- › Access to All RAMW member events (4 to 6 Annually)

Platinum \$35,000

- › Priority Renewal Rights for Following Year
- › Recognition as a RAMMYS President's Circle Sponsor Across All Platforms
- › Exclusive Lounge Add Ons (inquire for more details)

Exclusive RAMMYS Experience

- › 20 Ticket Package
- › Guest Lounge at Awards Celebration (250 Sq Ft)
- › Exclusive Access to VIP Opening Reception
- › Select Access to Winners Circle
- › Select Access to Major Sponsors Lounge
- › Acknowledgement during Award Ceremony

Premiere Brand Exposure

- › Projected Gobo of Your Logo
- › Custom Half-Page Feature in Printed Program
- › Premiere Brand Presence in Email Marketing
- › Brand Presence in Social Media Marketing
- › Brand Presence on Event Website
- › Inclusion in All Event Press Materials
- › Personalized Page in Digital RAMMYS Recap Souvenir Book

All-Year RAMW Benefits

- › Complimentary Annual RAMW Membership
- › Invitation to Join Industry Leaders Chef Table Experience
- › Access to All RAMW member events (4 to 6 Annually)

43RD ANNUAL RAMMYS AWARDS & GALA

PRESIDENT'S CIRCLE

Titanium \$30,000

- › Recognition as a RAMMYS President's Circle Sponsor Across All Platforms
- › Exclusive Lounge Add Ons (inquire for more details)

Exclusive RAMMYS Experience

- › 16 Ticket Package
- › Guest Lounge at Awards Celebration (100 Sq Ft)
- › Exclusive Access to VIP Opening Reception
- › Select Access to Winners Circle
- › Select Access to Major Sponsors Lounge
- › Acknowledgement during Award Ceremony

Premiere Brand Exposure

- › Projected Gobo of Your Logo
- › Custom Quarter-Page Feature in Printed Program
- › Premiere Brand Presence in Email Marketing
- › Brand Presence in Social Media Marketing
- › Brand Presence on Event Website
- › Inclusion in All Event Press Materials
- › Personalized Page in Digital RAMMYS Recap Souvenir Book

All-Year RAMW Benefits

- › Complimentary Annual RAMW Membership
- › Invitation to Join Industry Leaders Chef Table Experience
- › Access to All RAMW member events (4 to 6 Annually)

Ruby \$25,000

- › Recognition as a RAMMYS President's Circle Sponsor Across All Platforms

Exclusive RAMMYS Experience

- › 12 Ticket Package
- › Exclusive Access to VIP Opening Reception
- › Select Access to Winners Circle
- › Select Access to Major Sponsors Lounge
- › Acknowledgement during Award Ceremony

Premiere Brand Exposure

- › Projected Gobo of Your Logo
- › Custom Quarter-Page Feature in Printed Program
- › Premiere Brand Presence in Email Marketing
- › Brand Presence in Social Media Marketing
- › Brand Presence on Event Website
- › Inclusion in All Event Press Materials
- › Personalized Page in Digital RAMMYS Recap Souvenir Book

All-Year RAMW Benefits

- › Invitation to Join Industry Leaders Chef Table Experience

43RD ANNUAL RAMMYS AWARDS & GALA

HOST PARTNERS

GRAND HOST Partner \$15,000

- › 12 Ticket Package
- › Inclusion in Event Logo Loop
- › Custom Quarter-Page Feature in Printed Program
- › Brand Presence on Event Website
- › Personalized Page in Digital RAMMYS Recap Souvenir Book

PREMIER HOST Partner \$10,000

- › 10 Ticket Package
- › Inclusion in Event Logo Loop
- › Featured Brand Presence in Printed Program
- › Brand Presence on Event Website
- › Personalized Page in Digital RAMMYS Recap Souvenir Book

SUPPORTING HOST Partner \$7,500

- › 6 Ticket Package
- › Inclusion in Event Logo Loop
- › Featured Brand Presence in Printed Program
- › Brand Presence on Event Website
- › Personalized Page in Digital RAMMYS Recap Souvenir Book

EXCLUSIVE RESTAURANT PARTNERSHIPS

PREMIER Sponsorship \$7,500

- › 14 Ticket Package
- › Inclusion in Event Logo Loop
- › Brand Presence in Printed Program
- › Brand Presence on Event Website

SIGNATURE Sponsorship \$5,000

- › 12 Ticket Package
- › Inclusion in Event Logo Loop
- › Brand Presence in Printed Program
- › Brand Presence on Event Website

CLASSIC Sponsorship \$3,500

- › 10 Ticket Package
- › Inclusion in Event Logo Loop
- › Brand Presence in Printed Program
- › Brand Presence on Event Website

Want more *tickets*? Please purchase at therammys.org

43RD ANNUAL RAMMYS AWARDS & GALA

Custom & Curated: SIGNATURE OPPORTUNITIES

The RAMMYS are about creating a lasting impression.

Custom \$35K+

- › Red Carpet Sponsor
- › Registration Sponsor
- › Finalists Ribbons Sponsor
- › VIP Opening Reception Sponsor
- › Entertainment Sponsor
- › Winner's Circle Sponsor
- › Awards Show Sponsor
- › Award Category Sponsor

Curated PRICES WILL VARY

- › Exclusive Seating Area (no branding)
- › Speciality Experiences
- › Karaoke Club
- › Bacon and Bourbon Tasting
- › Martini Lounge
- › Photo Booths
- › Hosted Food Tasting Station
- › Hosted Bar



Cheers!

For the next steps to secure your sponsorship
or with questions, please contact us at
sponsorship@ramw.org.



**Restaurant Association
of Metropolitan Washington**

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Washington, DC 20037

202-331-5990

TheRAMMYS.org | RAMW.org