



A SEAT FOR EVERYONE

THE RAMMYS 2026
PARTNERSHIP
OPPORTUNITIES

Presented by the Restaurant Association
of Metropolitan Washington

44TH ANNUAL RAMMYS AWARDS & GALA

Monday, June 29th | 5:00 to 11:00 PM

A new setting. The same iconic celebration.

The 2026 RAMMYS is more than the season's most anticipated celebration; it is the vital engine that powers the Restaurant Association of Metropolitan Washington (RAMW). When you join us, you aren't just attending a gala - you are fueling the advocacy and education that keeps our industry's seat at the table secure.

And this year a big change is happening...The RAMMYS are moving to The Wharf!

Arena Stage at the Mead Center for American Theater provides the iconic backdrop for the Opening Reception & Awards Ceremony, where the evening commences center stage. It is a stunning setting to gather and spotlight the excellence defining our region's hospitality industry.

Once the final envelope is opened, the festivities move to The Anthem for our legendary Celebration Party. Join us as we raise a glass to the visionaries and trailblazers defining our industry - where we will eat, drink, and toast to a truly monumental night for our DMV restaurant community.



44TH ANNUAL RAMMYS AWARDS & GALA

Why Sponsor?

Every sponsorship is a conversation starter - crafted to pique curiosity and ensure your brand is remembered long after the final toast.

RAMMYS DEMOGRAPHICS

2,500+
ATTENDEES

100+

media professionals, spanning influential traditional outlets and the region's leading digital content creators

140+

restaurants, restaurant groups and hotels represented

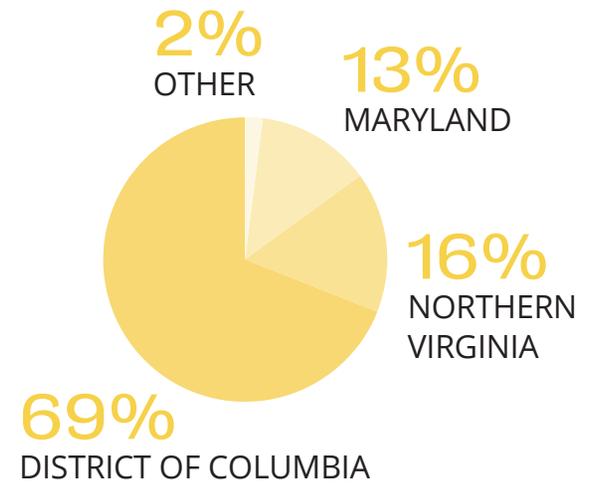
MEDIA IMPACT:

4.6M

IMPRESSIONS

garnered from 350 earned media mentions and 1.1M content views across social media reflecting strong press engagement, broad visibility, and deep audience connection, firmly establishing The RAMMYS as the talk of the town before, during, and after the event.

ATTENDEES BY MID-ATLANTIC REGION



WHO ATTENDS?

- › Restaurateurs and Independent Operators
- › Executive Chefs
- › Pastry Chefs
- › Chef/Owners
- › Sous Chefs & Line Cooks
- › Restaurant Managers
- › Sommeliers
- › Beverage Directors
- › Distributors & Wholesalers
- › Food Industry Technology Leaders
- › Importers & Exporters
- › Service Staff

Audience Snapshot

44TH ANNUAL RAMMYS AWARDS & GALA

PRESIDENT'S CIRCLE

Diamond Elite \$60,000

- › Priority Renewal Rights for Following Year
- › Recognition as a RAMMYS President's Circle Sponsor Across All RAMMYS Events

Diamond Elite Benefits

- › 24 Ticket Package (6 VIP Tickets to the Opening Reception & Awards Show at Arena Stage and 16 Early Access Tickets to the Celebration Party at The Anthem)
- › On-Stage Acknowledgement by RAMW President
- › VIP Access to Winners Circle with Photo Opportunities with RAMMY Winners
- › Dedicated Guest Balcony Seating during the Celebration Party at The Anthem
- › First Floor Custom Activation at the Celebration Party at The Anthem
- › VIP Access to President's Lounge during the Celebration Party at The Anthem

*Premiere Brand Recognition**

- › Full-Page Feature in Printed Program
- › Premiere Brand Presence in Email Marketing
- › Brand Presence in Social Media Marketing
- › Brand Presence on Event Website
- › Inclusion in Event Logo Loop
- › Inclusion in All Event Press Materials

Additional Benefit

- › 2 tickets to The RAMMYS Honors

All-Year RAMW Benefits

- › Complimentary Annual RAMW Membership
- › Access to All RAMW member events (4 to 6 Annually)

Platinum \$45,000

- › Priority Renewal Rights for Following Year
- › Recognition as a RAMMYS President's Circle Sponsor Across All RAMMYS Events

Platinum Benefits

- › 20 Ticket Package (4 VIP Tickets to Opening Reception & Awards Show at Arena Stage plus 16 Early Access Tickets to the Celebration Party at The Anthem)
- › Acknowledgement during Awards Show
- › Custom Activation at the Celebration Party at The Anthem with Priority Placement
- › VIP Access to President's Lounge during the Celebration Party at The Anthem

*Premiere Brand Recognition**

- › Half-Page Feature in Printed Program
- › Premiere Brand Presence in Email Marketing
- › Brand Presence in Social Media Marketing
- › Brand Presence on Event Website
- › Inclusion in Event Logo Loop
- › Inclusion in All Event Press Materials

Additional Benefit

- › 2 tickets to The RAMMYS Honors

All-Year RAMW Benefits

- › Complimentary Annual RAMW Membership
- › Access to All RAMW member events (4 to 6 Annually)

**Any Sponsor that signs on within 2 weeks of the RAMMYS receives only brand presence on event website and inclusion in event logo loop.*

44TH ANNUAL RAMMYS AWARDS & GALA

PRESIDENT'S CIRCLE

Titanium \$35,000

- › Recognition as a RAMMYS President's Circle Sponsor Across All RAMMYS Events

Titanium Benefits

- › 16 Ticket Package (4 VIP Tickets to Opening Reception & Awards Show at Arena Stage plus 12 Early Access Tickets to the Celebration Party at The Anthem)
- › Acknowledgement during Awards Show
- › Custom Activation at the Celebration Party at The Anthem
- › VIP Access to President's Lounge during the Celebration Party at The Anthem

*Premiere Brand Recognition**

- › Quarter-Page Feature in Printed Program
- › Premiere Brand Presence in Email Marketing
- › Brand Presence in Social Media Marketing
- › Brand Presence on Event Website
- › Inclusion in Event Logo Loop
- › Inclusion in All Event Press Materials

Additional Benefit

- › 2 tickets to The RAMMYS Honors

All-Year RAMW Benefits

- › Complimentary Annual RAMW Membership
- › Access to All RAMW member events (4 to 6 Annually)

Ruby \$25,000

- › Recognition as a RAMMYS President's Circle Sponsor Across All Platforms

Ruby Benefits

- › 12 Ticket Package (4 VIP Tickets to the Opening Reception & Awards Show at Arena Stage plus 8 Early Access Tickets to the Celebration Party at The Anthem)
- › Acknowledgement during Awards Show
- › Custom Activation at the Celebration Party at The Anthem
- › VIP Access to President's Lounge during the Celebration Party at The Anthem

*Premiere Brand Recognition**

- › Quarter-Page Feature in Printed Program
- › Premiere Brand Presence in Email Marketing
- › Brand Presence in Social Media Marketing
- › Brand Presence on Event Website
- › Inclusion in Event Logo Loop
- › Inclusion in All Event Press Materials

Additional Benefit

- › 2 tickets to The RAMMYS Honors

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44TH ANNUAL RAMMYS AWARDS & GALA

HOST PARTNERS

GRAND HOST \$15,000

- › 12 Ticket Package (2 VIP Tickets to the Opening Reception & Awards Show plus 10 Early Access Tickets to The Anthem Celebration Party)

Premiere Brand Recognition*

- › Quarter-Page Feature in Printed Program
- › Brand Presence on Event Website
- › Inclusion in Event Logo Loop

Additional Benefit

- › 2 tickets to The RAMMYS Honors

PREMIER HOST \$10,000

- › 10 Ticket Package (2 VIP Tickets to the Opening Reception & Awards Show plus 8 Early Access Tickets to The Anthem Celebration Party)

Premiere Brand Recognition*

- › Brand Presence in Printed Program
- › Brand Presence on Event Website
- › Inclusion in Event Logo Loop

Additional Benefit

- › 2 tickets to The RAMMYS Honors

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SUPPORTING HOST \$7,500

- › 6 Ticket Package (2 VIP Tickets to the Opening Reception & Awards Show plus 4 Early Access Tickets to The Anthem Celebration Party)

Premiere Brand Recognition*

- › Brand Presence in Printed Program
- › Brand Presence on Event Website
- › Inclusion in Event Logo Loop

Additional Benefit

- › 2 tickets to The RAMMYS Honors



44TH ANNUAL RAMMYS AWARDS & GALA

Custom & Curated: SIGNATURE OPPORTUNITIES

Imagine your logo on every attendee's wristband, your branding on the Finalists' ribbons, or your branding in every arrival pic. We don't just maximize visibility; we fully integrate your brand into a brag-worthy experience that guests will be thrilled to share.

Custom Starting from \$25K

- › Finalist Ribbon Sponsor
- › Registration Sponsor
- › RAMMYS Red Carpet Sponsor
- › Awards Ceremony Sponsor
- › Opening Reception Sponsor
- › Winner's Circle Sponsor
- › Entertainment Sponsor
- › Transportation Sponsor
- › Speciality Experiences
 - › Karaoke Club
 - › Bacon and Bourbon Tasting
 - › Martini Lounge

Curated Starting from \$10K

- › Award Category Sponsor
- › Reserved Seating Area (no branding)
- › Photo Booths

Speciality Starting from \$5K

- › Food Tasting Station
- › Bar activation

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Click here to secure your RAMMYS Gala sponsorship.

Questions? Please contact us at
sponsorship@ramw.org.

Cheers!



**Restaurant Association
of Metropolitan Washington**

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TheRAMMYS.org | RAMW.org