



A SEAT FOR EVERYONE

THE RAMMYS 2026
PARTNERSHIP
OPPORTUNITIES

Presented by the Restaurant Association
of Metropolitan Washington

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Partnership by Design

CELEBRATE
the Industry
SUPPORT
the Mission
SECURE
your Seat

In the heart of the Nation's Capital, the table is where voices are heard and communities are built. But for our industry to thrive, we must ensure there is A Seat for Everyone.

For over a century, RAMW has served as the catalytic champion for Metropolitan Washington's foodservice community. We are bold advocates for policies that strengthen our members and provide the resources to turn culinary dreams into thriving businesses.

Proceeds from The RAMMYS directly support RAMW and the Educated Eats Foundation, investing in the workforce that represents the future of food in our capital. Your partnership is a commitment to the people who feed our city's soul.

THE FINALISTS ANNOUNCEMENT *April 6*

Be a part of the exclusive reveal party where hundreds of industry leaders gather to see who leads the field in over 20 categories as the RAMMYS finalists are announced!

The RAMMYS Honors *May 5*

An intimate celebration of industry icons, including the Duke Zeibert Capital Achievement Award Honoree, Milestone Award Honorees, and the announcement of our Joan Hisaoka Allied Member of the Year Winner.

44th Annual RAMMYS Awards and Gala *June 29*

The RAMMYS are the Oscars of the DC restaurant scene. And this year, a brand new vision for the RAMMYS is rolling out. A special Opening Reception & Awards Show with VIP Seating, providing a sophisticated and intimate presentation of the RAMMYS Winners.

The Celebration Party will follow the Awards Ceremony for the industry's ultimate celebration featuring live entertainment, food stations, specialty bars and custom activations.

THE RAMMYS FINALISTS ANNOUNCEMENT

The electric opening act of The RAMMYS season. Industry peers gather for the high-energy reveal of this year's Finalists across more than 20 categories as the road to The RAMMYS officially begins.

Monday, April 6th | 5:00 to 7:00 pm
The Hamilton Live!
600 14th Street NW
Washington, DC, 20005

PRESENTING Partner \$10,000

Event Benefits

- › Brand Placement on Finalist Gift
- › On-Stage Acknowledgement by RAMW President

Event Brand Recognition

- › Brand Presence in Social Media Marketing
- › Inclusion in Finalist Announcement Press Release
- › Option for Dedicated Brand or Tasting Station at Event

Any Sponsor who signs on within 2 days of The Finalist Announcement only receives website recognition & Inclusion in Finalist Announcement Press Release

The RAMMYS Benefits

- › 4 Ticket Package (2 VIP Tickets to the Opening Reception & Awards Show plus 2 Early Access Tickets to The Anthem Celebration Party)
- › Brand Presence in Printed Program
- › Brand Presence on Event Website
- › Inclusion in Event Logo Loop

Additional Benefit

- › 2 tickets to The RAMMYS Honors



THE RAMMYS HONORS

Tuesday, May 5 | 6:00 to 9:00 pm
The Watergate Hotel
2650 Virginia Ave NW
Washington, DC 20037

A night of distinction. The 3rd Annual RAMMYS Honors celebrates the recipients of our industry's most esteemed accolades. We gather to pay tribute to the icons and visionaries defining our region's culinary excellence, headlined by the presentation of the *Duke Zeibert Capital Achievement Award*. The evening also includes our *John G. Laytham Exceptional Leadership and Impact Award* and *Milestone Award Honorees* and the live announcement of the winner of the *Joan Hisaoka Allied Member of the Year Award*.



PRESENTING Partner \$10,000

Event Benefits

- › Reserved table of 10
- › On-Stage Acknowledgement by RAMW President

Event Brand Recognition

- › Brand Presence in Social Media Marketing
- › Inclusion in Honors Announcement Press Release

Any Sponsor who signs on within 2 days of The RAMMYS Honors only receives website recognition & Inclusion in the Honors Announcement Press Release

The RAMMYS Benefits

- › 4 Ticket Package (2 VIP Tickets to the Opening Reception & Awards Show plus 2 Early Access Tickets to The Anthem Celebration Party)
- › Brand Presence in Printed Program
- › Brand Presence on Event Website
- › Inclusion in Event Logo Loop

44TH ANNUAL RAMMYS AWARDS & GALA

Monday, June 29th | 5:00 to 11:00 PM

A new setting. The same iconic celebration.

The 2026 RAMMYS is more than the season's most anticipated celebration; it is the vital engine that powers the Restaurant Association of Metropolitan Washington (RAMW). When you join us, you aren't just attending a gala - you are fueling the advocacy and education that keeps our industry's seat at the table secure.

And this year a big change is happening...The RAMMYS are moving to The Wharf!

Arena Stage at the Mead Center for American Theater provides the iconic backdrop for the Opening Reception & Awards Ceremony, where the evening commences center stage. It is a stunning setting to gather and spotlight the excellence defining our region's hospitality industry.

Once the final envelope is opened, the festivities move to The Anthem for our legendary Celebration Party. Join us as we raise a glass to the visionaries and trailblazers defining our industry - where we will eat, drink, and toast to a truly monumental night for our DMV restaurant community.



44TH ANNUAL RAMMYS AWARDS & GALA

Why Sponsor?

Every sponsorship is a conversation starter - crafted to pique curiosity and ensure your brand is remembered long after the final toast.

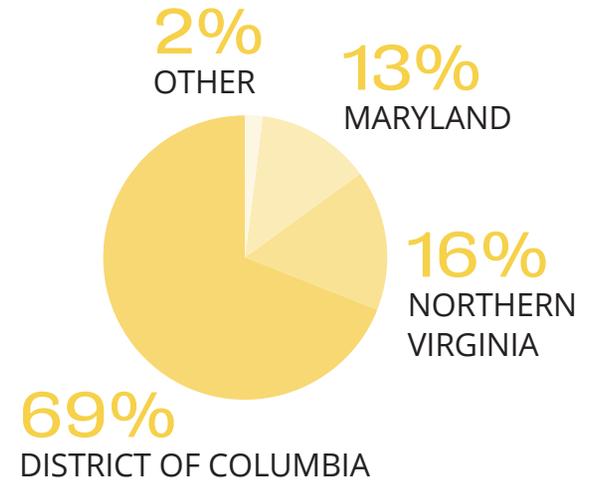
RAMMYS DEMOGRAPHICS

2,500+
ATTENDEES

100+
media professionals, spanning influential traditional outlets and the region's leading digital content creators

140+
restaurants, restaurant groups and hotels represented

ATTENDEES BY MID-ATLANTIC REGION



MEDIA IMPACT:

4.6M
IMPRESSIONS

garnered from 350 earned media mentions and 1.1M content views across social media reflecting strong press engagement, broad visibility, and deep audience connection, firmly establishing The RAMMYS as the talk of the town before, during, and after the event.

WHO ATTENDS?

- › Restaurateurs and Independent Operators
- › Executive Chefs
- › Pastry Chefs
- › Chef/Owners
- › Sous Chefs & Line Cooks
- › Restaurant Managers
- › Sommeliers
- › Beverage Directors
- › Distributors & Wholesalers
- › Food Industry Technology Leaders
- › Importers & Exporters
- › Service Staff

Audience Snapshot

44TH ANNUAL RAMMYS AWARDS & GALA

PRESIDENT'S CIRCLE

Diamond Elite \$60,000

- › Priority Renewal Rights for Following Year
- › Recognition as a RAMMYS President's Circle Sponsor Across All RAMMYS Events

Diamond Elite Benefits

- › 24 Ticket Package (6 VIP Tickets to the Opening Reception & Awards Show at Arena Stage and 16 Early Access Tickets to the Celebration Party at The Anthem)
- › On-Stage Acknowledgement by RAMW President
- › VIP Access to Winners Circle with Photo Opportunities with RAMMY Winners
- › Dedicated Guest Balcony Seating during the Celebration Party at The Anthem
- › First Floor Custom Activation at the Celebration Party at The Anthem
- › VIP Access to President's Lounge during the Celebration Party at The Anthem

*Premiere Brand Recognition**

- › Full-Page Feature in Printed Program
- › Premiere Brand Presence in Email Marketing
- › Brand Presence in Social Media Marketing
- › Brand Presence on Event Website
- › Inclusion in Event Logo Loop
- › Inclusion in All Event Press Materials

Additional Benefit

- › 2 tickets to The RAMMYS Honors

All-Year RAMW Benefits

- › Complimentary Annual RAMW Membership
- › Access to All RAMW member events (4 to 6 Annually)

Platinum \$45,000

- › Priority Renewal Rights for Following Year
- › Recognition as a RAMMYS President's Circle Sponsor Across All RAMMYS Events

Platinum Benefits

- › 20 Ticket Package (4 VIP Tickets to Opening Reception & Awards Show at Arena Stage plus 16 Early Access Tickets to the Celebration Party at The Anthem)
- › Acknowledgement during Awards Show
- › Custom Activation at the Celebration Party at The Anthem with Priority Placement
- › VIP Access to President's Lounge during the Celebration Party at The Anthem

*Premiere Brand Recognition**

- › Half-Page Feature in Printed Program
- › Premiere Brand Presence in Email Marketing
- › Brand Presence in Social Media Marketing
- › Brand Presence on Event Website
- › Inclusion in Event Logo Loop
- › Inclusion in All Event Press Materials

Additional Benefit

- › 2 tickets to The RAMMYS Honors

All-Year RAMW Benefits

- › Complimentary Annual RAMW Membership
- › Access to All RAMW member events (4 to 6 Annually)

**Any Sponsor that signs on within 2 weeks of the RAMMYS receives only brand presence on event website and inclusion in event logo loop.*

44TH ANNUAL RAMMYS AWARDS & GALA

PRESIDENT'S CIRCLE

Titanium \$35,000

- › Recognition as a RAMMYS President's Circle Sponsor Across All RAMMYS Events

Titanium Benefits

- › 16 Ticket Package (4 VIP Tickets to Opening Reception & Awards Show at Arena Stage plus 12 Early Access Tickets to the Celebration Party at The Anthem)
- › Acknowledgement during Awards Show
- › Custom Activation at the Celebration Party at The Anthem
- › VIP Access to President's Lounge during the Celebration Party at The Anthem

*Premiere Brand Recognition**

- › Quarter-Page Feature in Printed Program
- › Premiere Brand Presence in Email Marketing
- › Brand Presence in Social Media Marketing
- › Brand Presence on Event Website
- › Inclusion in Event Logo Loop
- › Inclusion in All Event Press Materials

Additional Benefit

- › 2 tickets to The RAMMYS Honors

All-Year RAMW Benefits

- › Complimentary Annual RAMW Membership
- › Access to All RAMW member events (4 to 6 Annually)

Ruby \$25,000

- › Recognition as a RAMMYS President's Circle Sponsor Across All Platforms

Ruby Benefits

- › 12 Ticket Package (4 VIP Tickets to the Opening Reception & Awards Show at Arena Stage plus 8 Early Access Tickets to the Celebration Party at The Anthem)
- › Acknowledgement during Awards Show
- › Custom Activation at the Celebration Party at The Anthem
- › VIP Access to President's Lounge during the Celebration Party at The Anthem

*Premiere Brand Recognition**

- › Quarter-Page Feature in Printed Program
- › Premiere Brand Presence in Email Marketing
- › Brand Presence in Social Media Marketing
- › Brand Presence on Event Website
- › Inclusion in Event Logo Loop
- › Inclusion in All Event Press Materials

Additional Benefit

- › 2 tickets to The RAMMYS Honors

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44TH ANNUAL RAMMYS AWARDS & GALA

HOST PARTNERS

GRAND HOST \$15,000

- › 12 Ticket Package (2 VIP Tickets to the Opening Reception & Awards Show plus 10 Early Access Tickets to The Anthem Celebration Party)

Premiere Brand Recognition*

- › Quarter-Page Feature in Printed Program
- › Brand Presence on Event Website
- › Inclusion in Event Logo Loop

Additional Benefit

- › 2 tickets to The RAMMYS Honors

PREMIER HOST \$10,000

- › 10 Ticket Package (2 VIP Tickets to the Opening Reception & Awards Show plus 8 Early Access Tickets to The Anthem Celebration Party)

Premiere Brand Recognition*

- › Brand Presence in Printed Program
- › Brand Presence on Event Website
- › Inclusion in Event Logo Loop

Additional Benefit

- › 2 tickets to The RAMMYS Honors

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SUPPORTING HOST \$7,500

- › 6 Ticket Package (2 VIP Tickets to the Opening Reception & Awards Show plus 4 Early Access Tickets to The Anthem Celebration Party)

Premiere Brand Recognition*

- › Brand Presence in Printed Program
- › Brand Presence on Event Website
- › Inclusion in Event Logo Loop

Additional Benefit

- › 2 tickets to The RAMMYS Honors



44TH ANNUAL RAMMYS AWARDS & GALA

Interested in *tickets only*?
Please purchase at therammys.org



EXCLUSIVE RESTAURANT PARTNERSHIPS

PREMIER Sponsorship \$7,500

- › 14 Ticket Package (6 VIP Tickets to the Opening Reception & Awards Show plus 8 Early Access Tickets to The Anthem Celebration Party)
- › Brand Presence in Printed Program
- › Brand Presence on Event Website
- › Inclusion in Event Logo Loop

SIGNATURE Sponsorship \$5,000

- › 12 Ticket Package (4 VIP Tickets to the Opening Reception & Awards Show plus 8 Early Access Tickets to The Anthem Celebration Party)
- › Brand Presence in Printed Program
- › Brand Presence on Event Website
- › Inclusion in Event Logo Loop

CLASSIC Sponsorship \$3,500

- › 10 Ticket Package (4 VIP Tickets to the Opening Reception & Awards Show plus 6 Early Access Tickets to The Anthem Celebration Party)
- › Brand Presence in Printed Program
- › Brand Presence on Event Website
- › Inclusion in Event Logo Loop

**Any Sponsor that signs on within 2 weeks of the event receives only brand presence on the event website and inclusion in the event logo loop.*

44TH ANNUAL RAMMYS AWARDS & GALA

Custom & Curated: SIGNATURE OPPORTUNITIES

Imagine your logo on every attendee's wristband, your branding on the Finalists' ribbons, or your branding in every arrival pic. We don't just maximize visibility; we fully integrate your brand into a brag-worthy experience that guests will be thrilled to share.

Custom Starting from \$25K

- › Finalist Ribbon Sponsor
- › Registration Sponsor
- › RAMMYS Red Carpet Sponsor
- › Awards Ceremony Sponsor
- › Opening Reception Sponsor
- › Winner's Circle Sponsor
- › Entertainment Sponsor
- › Transportation Sponsor
- › Speciality Experiences
 - › Karaoke Club
 - › Bacon and Bourbon Tasting
 - › Martini Lounge

Curated Starting from \$10K

- › Award Category Sponsor
- › Reserved Seating Area (no branding)
- › Photo Booths

Speciality Starting from \$5K

- › Food Tasting Station
- › Bar activation

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Cheers!

For the next steps to secure your sponsorship
or with questions, please contact us at
sponsorship@ramw.org.



**Restaurant Association
of Metropolitan Washington**

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TheRAMMYS.org | RAMW.org