

SPONSORSHIP OPPORTUNITIES

40TH ANNIVERSARY

THE RAMMYS ²⁰/₂₂

CELEBRATING GREAT TASTE

SUNDAY, JULY 24

THE WASHINGTON, DC REGION'S
PREMIERE RESTAURANT INDUSTRY AWARDS

CELEBRATES 40 YEARS!

Join us for our Ruby Anniversary as The RAMMYS recognize the exceptional ability and talent of the region's restaurant community through acclaimed awards including New Restaurant of the Year, Chef of the Year, Formal Fine Dining Restaurant of the Year, and more. The 2022 RAMMY Awards are THE night to come together as we recognize the region's immensely talented individuals and companies and toast to an incredible year of dining and food service innovation.

DETAILS

Sunday, July 24, 2022

5:00 PM - 11:00 PM

Walter E. Washington Convention Center

801 Mt Vernon Pl NW, Washington, DC 20001



WHY ATTEND

This Ruby Anniversary means it's been 40 wonderful years of bringing our community together to celebrate through The RAMMYS, and to recognize the rock stars who put their whole hearts into creating incredible dining experiences every day across the Washington, DC Metropolitan region. They have worked so hard over the past year to reclaim stability, to grow and support their teams, and to continue to provide diners with so many ways to enjoy our local restaurants.



WHY SPONSOR

Hosted by the Restaurant Association Metropolitan Washington (RAMW), The RAMMYS are a legend in their own right and offer an unparalleled evening of food, drink and entertainment. More than that, especially for those with an eye on their business, The RAMMYS are the leading event for the DC Area hospitality community and this is the night to show your support. Showcase your brand, product, or dedication to our focused audience of restaurateurs, chefs, sommeliers, developers, industry partners, and more.



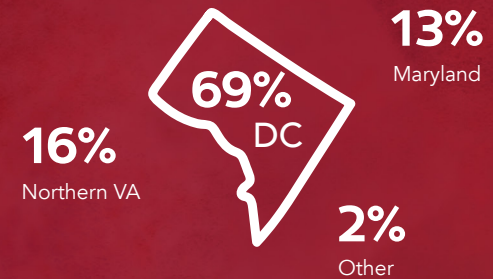


WHO ATTENDS

Restaurateurs
Independent Operators
Executive Chefs
Pastry Chefs
Chef/Owners
Sous Chefs
Line Cooks
Restaurant Managers

Sommeliers
Beverage Directors
Distributors/Wholesalers
Importers/Exporters
Service Staff
Suppliers
Food Industry Technology

ATTENDEES BY MID-ATLANTIC REGION:



RAMMYS DEMOGRAPHICS:

2,500+
Attendees

140+
Restaurants, Restaurant Groups
& Hotels Represented

400+
Members of the Media
(Print, Radio, Television & Online)

RESTAURATEUR SPONSORSHIP PACKAGES

The RAMMYS are designed to celebrate you and your restaurant colleagues. The following packages are specially designed to provide our restaurant sponsors with reserved seating options to give you the best value as you plan to attend, and reward your hard-working teams.

Restaurateur packages can be customized to add on additional benefits and general admission tickets. Please inquire.

RESTAURATEUR GOLD \$10,000

- Priority reserved Seating for 10, Plus 10 General Admission Tickets
- Logo featured in digital event video
- Logo in printed program
- Logo on TheRAMMYS.org
- Rideshare code for 4 rides

RESTAURATEUR SILVER \$7,500

- Reserved Seating for 10, Plus 5 General Admission Tickets
- Logo featured in digital event video
- Logo in printed program
- Logo on TheRAMMYS.org

RESTAURATEUR BRONZE \$5,000

- Reserved Seating for 10
- Logo featured in digital event video
- Logo in printed program
- Logo on TheRAMMYS.org

CORPORATE SPONSOR

SPONSORSHIP BENEFITS

	# of tickets	PRESENTING \$100,000	TITANIUM \$50,000	PLATINUM \$25,000	DIAMOND \$20,000	RUBY \$15,000	GOLD \$10,000
Large Lounge (15'x30') w/Reserved Seating							
Large Lounge (15'x30') w/Reserved Seating	30	●					
Medium Lounge (15'x15') w/Reserved Seating	25		●				
Small Lounge (10'x10') w/Reserved Seating	20			●			
Small Lounge (10'x10') w/Reserved Seating	15				●		
Premium Reserved Seating + Major Sponsor Lounge Access	20						
Premium Reserved Seating + Major Sponsor Lounge Access	10					●	
Priority Reserved Seating	10						●
Reserved Seating	10						
Reserved Seating	8						
Reserved Seating	4						
On-site Benefits and Experiences							
Program Speaking Opportunity for CEO or Executive		●	●				
Table Drink Service		●	●				
Entertainment Meet & Greet		●	●				
Champagne Service		●	●				
Opportunity to provide item for Swag Bag or Guest Tables		●	●	●	●		
Access to Finalist Reception		●	●	●			
Rideshare Code for all Guests in your group		●	●				
Rideshare Code for 4 rides				●			
Rideshare Code for 2 rides					●		
Access to Winner Circle for 4 guests		●					
Access to Winner Circle for 2 guests			●	●			
Presentation of Marquee Level Award		●	●				
Award Presentation				●			
Entertainment Meet & Greet							
Introduce Entertainment from the Stage							
Recognition & Branding							
Branded Signage at Reserved Seating		●	●	●	●	●	●
Custom Branding on Lounge		●	●	●	●		
Logo Gobo presence at event		●	●	●			
Logo in Digital Event Video		●	●	●	●	●	●
Ability to include a 1-minute commercial in the Program*		●	●				
Ability to include a 30-second commercial in the Program*				●			
Ability to include a 15-second commercial in the Program*					●		
Acknowledgement from Stage		●	●	●			
Branding as "The RAMMYS, Presented by"		●					
Branding as Opening Reception Sponsor							
Branding as Award Show Sponsor							
Logo Placement in Opening Reception							
Logo Placement on Award Stage							
Branding as Category Sponsor for 2 Categories							
Logo on all Digital Signage for those Categories							
Company Name & Logo featured in Print advertising & Press materials		●	●	●	●		
Logo in print program		●	●	●	●	●	●
Ad in printed program		full page	full page	1/2 page	1/2 page	1/4 page	
*commercials are self-produced sponsor videos							

THE RAMMYS²⁰₂₂

Restaurant Association

Metropolitan Washington

1625 K Street NW #210, Washington, DC 20006

202-331-5990 | info@ramw.org | TheRAMMYS.org

Julie Sproesser

Managing Director

julie@ramw.org

I-shi Patterson Stuart

Director, Operations & Administration

ishi@ramw.org